



## **VISION STATEMENT**

To become a leader in identifying and connecting black business owners and business professionals, locally, nationally, and internationally, with the intent to facilitate positive business relationships among them, thereby enabling them to give back to the community

## **MISSION STATEMENT**

To identify and connect black business owners and business professionals, to each other, for the purpose of growing their businesses qualitatively and quantitatively

## **VALUE STATEMENT**

To empower our community by shaping the way our members do business

- We have a total commitment to this value statement which reflects the highest standards we profess
- Professionalism
- Consistency
- Reliability
- Intelligence
- Resourceful
- Strong
- Forward-thinking

## **STRATEGIES**

- Utilizing existing relationships with business owners and business professionals to bring in potential members that could benefit from the network
- Expand the resources (both qualitative and quantitative) of the organization and its members by providing access to experts in the field of business
- Establish Black Business Works, Inc. as a good corporate citizen by supporting and investing in their communities
- Build awareness through internal and external marketing communications programs

